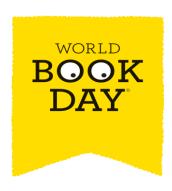


Avon Green South Ockendon ESSEX RM15 5QJ TEL NO. 01708 852367

E-mail – <u>admin@shawprimary.thurrock.sch.uk</u> Website: <u>www.shawprimaryacademy.co.uk</u>







Dear Parents/Carers,

The week beginning **Monday 3**rd **March 2025** is Book Week and there are lots of activities for your children to look forward to including library bus visits, a dress up day and fun activities in class. Children will be visiting our own library bus, where they will be given information about how a library works, shown how to choose books and spend some time reading for pleasure. This is a fantastic opportunity for the children to immerse themselves in books.

On **Friday 7**th **March 2025** we are inviting all children and staff to dress up as their favourite book character! Not only will it be a dressing up day, but there will be lots of exciting activities in each class throughout the day for the children, including opportunities to share their love for their favourite book, teachers sharing their favourite books and lots more. It is not expected that you go out and spend lots of money on a new costume, there are plenty of costumes that you can create with the things you have at home. Don't forget that we also have the 'borrowing boxes' at school where you can borrow items such as scissors, paper, card, and pens to help design your costume. Please visit the World Book Day website for ideas and inspiration. https://www.worldbookday.com/dressing-up-ideas/.



Please note - This is **not** a non-uniform day, if your child does not wish to dress as a book character, they should wear school uniform. NO FOOTBALL KITS PLEASE.

The children will be able to further their reading journey at home as every child will receive a £1 World Book Day Token which they can exchange for one of fifteen amazing special £1 World Book Day books that are sold at bookshops, including WHSmiths and Waterstones. It can also be used to get £1 off any book of their choice. More information on your local bookshops can be found at https://www.worldbookday.com/books/.

Even once Book Week is over, we will be continuing our love for books and reading in school. From **Tuesday** 11th March to Monday 17th March, we will be once again having the travelling book fair visit the school. This is where you have the opportunity to browse and buy an incredible range of children's books. The book fair will be located in the junior hall after school each day for that week and any books sold will give money back to the school to get brand new books. As we are now a cashless school, there will be QR codes displayed that can be scanned and they will take you to the Scholastic Book Fair website to pay for your book choices. Alternatively, you can see a member of staff as there will be a laptop available for payments. Children will be able to use their £1 World Book Day token to get £1 off the price of a full price book.

You can join us in building your child's enthusiasm for books at home by reading with them regularly and sharing all types of texts including books, magazines and comics. Remember, every time they read a book at home they get one book closer to a leaf on our reading trees at school!

We are all looking forward to a wonderful Book Week. If you have any questions about the week then please see your class teacher.

Thank you for your continued support with encouraging reading for pleasure.

Kind Regards

Ms Tomlinson